



# GOVERNMENT SALES

PRESENTING  
**TOYOTA'S RANGE OF CARS**  
WITH SPECIAL BENEFITS



## THE ILLUSTRIOUS LEGACY OF TOYOTA



Toyota Motor Corporation entered India in 1997 by establishing Toyota Kirloskar Motor Pvt. Ltd. (TKM) as a joint venture with Kirloskar Group. Soon we established a manufacturing unit in Bidadi, Karnataka spread across 850 acres with an annual production capacity of over 320,000 vehicles. Through our philosophy of 'Kaizen', we continuously listen to our customers which enables us to build ever better cars that cater to their requirements and fulfil their desires. No wonder, the Innova and Fortuner are leaders of their respective segments.

## GEM: GOVERNMENT E-MARKET



Government dept can purchase Toyota cars through Government e market place at a special price available only to Government customers.

**NEW INNOVA CRYSTA** | UNMATCHED UNRIVALED

### UNMATCHED BOLDNESS. UNRIVALED DOMINANCE.

The new imposing Innova Crysta further enhances the legendary MPV that has been the leader for over 15 years with bold exterior design, added comforts, advanced connectivity and safety features is available in 5 variants for our GeM customers.



#### Variants available:

Features	Description	Petrol			Diesel	
		Registered under GeM		Not registered in GeM	Registered under GeM	Not registered in GeM
		VX Manual	GX (Custom) Manual	GX Manual	G (Plus) Manual	GX Manual
Seating Capacity	7 Seater	0	0	0	0	0
	8 Seater	-	0	0	0	0
Audio	8.0 Display Audio, Capacitive Touch Screen, Flick & Drag Function, Bluetooth with Android Auto & Apple Car Play	0	-	0	-	0
Radiator Grille	Black & Silver	-	-	0	-	0
	Grey & Silver	-	0	-	0	-
	Premium Black & Chrome	0	-	-	-	-
Headlamp	Multi Reflector	-	0	0	0	0
	Auto LED Projector	0	-	-	-	-
Speedometer	Multi-information Display	-	0	0	0	0
	3D Design with TFT MID	0 [Blue Illumination & Illumination Control]	-	-	-	-
Seat Cover Material	Black Fabric	-	0	0	0	0
	Premium Black Fabric	0	-	-	-	-
Air Conditioner	Manual Control	-	0	0	0	0
	Automatic Climate Control	0 [with Cool Start & Register Ornament]	-	-	-	-
Wheel Type	Steel	-	0	-	-	-
	Alloy	0	-	0	0	0

Note: Before placing the order, please check specifications and pricing at GeM portal. For detailed specifications of the vehicle, please visit [www.toyotabharat.com](http://www.toyotabharat.com)

# GEM: GOVERNMENT E-MARKET

## HOW TO SIGN-UP AND BUY THROUGH GEM

Step 1



TOYOTA

Visit: <https://www.toyotabharat.com/corporate-sales/>



Step 2



TOYOTA

Visit the Govt section  
→ Govt department section



Step 3



Visit the GeM portal  
Login with GeM User ID



Note:

Toyota Innova Crysta is visible under the **Utility Vehicle Segment** in GeM Portal.

Step 5



TOYOTA

Share the customer confirmation letter\*  
with Toyota dealer



Step 4



Select the model and place the order

\*Customer confirmation letter is downloadable from our webpage in our Govt. Department section

## SPECIAL GOVERNMENT PRICE

A special price is available for Govt departments under SGP (Special Government Price) created for Govt. Sales.

Models not registered under GeM are available through Special Government price.

## HOW TO AVAIL SPECIAL GOVERNMENT PRICE.

Step 1



TOYOTA

Visit: <https://www.toyotabharat.com/corporate-sales/>



Step 2



TOYOTA

Visit the Govt section → Govt department



Step 3



TOYOTA

Register your enquiry in the webpage  
[TKM will issue the Proforma Invoice]



Note:

Standard Purchase Order format shall be downloaded from Toyota Bharat webpage.

Step 4



TOYOTA

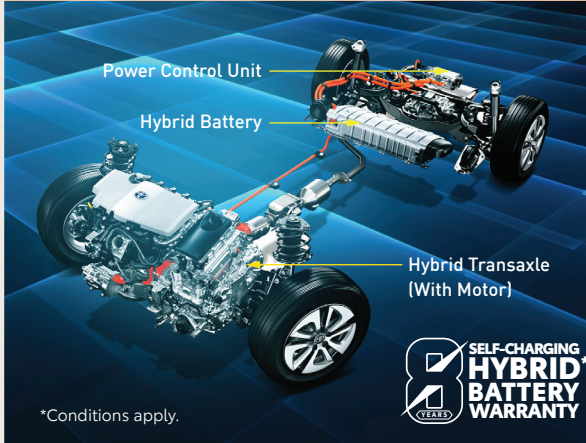
Issue the Purchase Order to Toyota



For detailed specifications of the non-gem models under SGP, visit [www.toyotabharat.com](http://www.toyotabharat.com) to download the brochure.



# SELF-CHARGING HYBRID ELECTRIC VEHICLE



At Toyota, we lead the way to the future of mobility with our self-charging hybrid electric vehicles while enriching lives around the world with the safest and most responsible ways of moving people.

Toyota's self-charging hybrid electric vehicles have a combination of gasoline engine and an electric motor. The vehicle can be driven using its electric power alone, as well as with the engine and electric motor working together. Unlike other cars, Toyota's hybrid cars are self-charging. Which means they needn't be plugged-in to be charged. The core of the hybrid electric system- the hybrid battery now comes with an 8-year/160000 kms self-charging hybrid electric battery warranty.

Our flagship self-charging hybrid electric vehicles in India are Camry and Vellfire. Out of this the Camry is widely used by top Government executives in a eco-conscious effort of the Government to help curb emissions and pave the way for a cleaner, greener future.

\*Conditions apply.



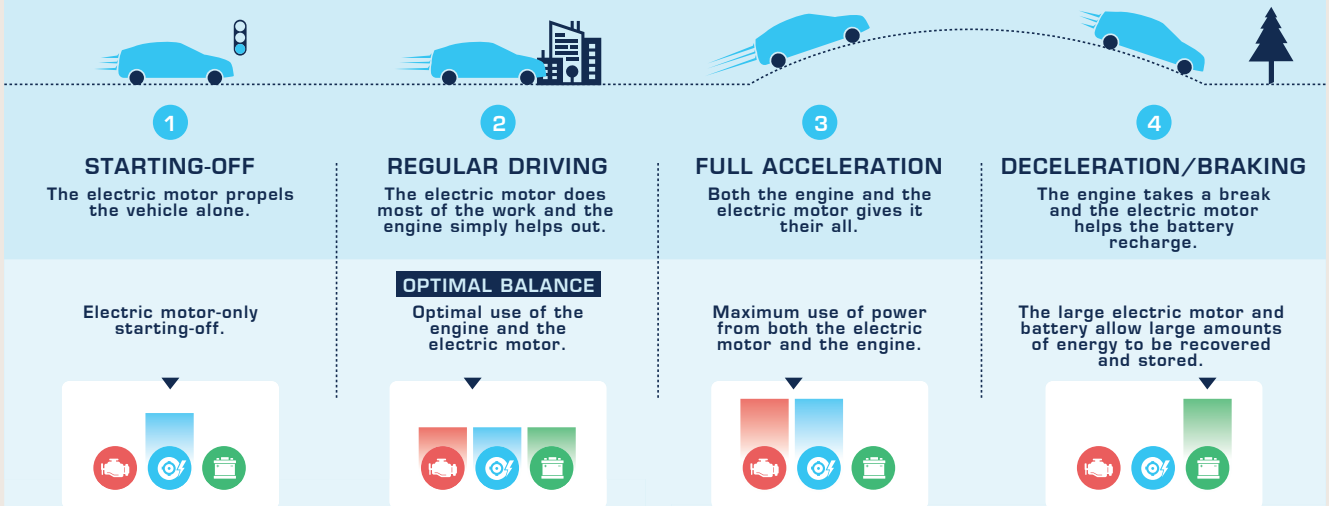
## DISCOVER THE REALITY BEHIND THE MYTHS

Myth	Reality
Self-charging Hybrid Electric Vehicles are not suitable for long journeys	Self-charging Hybrid Electric Vehicles are ideal for long journeys as they self-charge themselves on the go
Self-charging Hybrid Electric Vehicles are not smooth to drive	Self-charging Hybrid Electric Vehicles drive smoothly as they run on electric power 60% of the time
Self-charging Hybrid Electric Vehicles accelerate slowly	Self-charging Hybrid Electric Vehicles have powerful acceleration as they combine the power of electric motor and engine

## HOW IT WORKS

ENGINE   
 ELECTRIC MOTOR   
 CHARGE

**SELF-CHARGING ELECTRIC SYSTEM**



**CAMRY**  
HYBRID  
HYBRID ELECTRIC VEHICLE



**NEW VELLFIRE**  
SELF CHARGING HYBRID ELECTRIC VEHICLE



# UNMATCHED MOBILITY. UNRIVALED SERVICE.

The Innova imparts unmatched mobility and unrivalled service to the various automobile needs of the Government. So much so that over 5000 Innova vehicles have already been deployed to serve them. Moreover, the police department in more than 10 States are relying on the Innova for patrolling services. With its provision to add ample space for elaborate customisation like a stretcher setup and storage areas, the Innova is the vehicle of choice for emergency services as well as a myriad other applications.

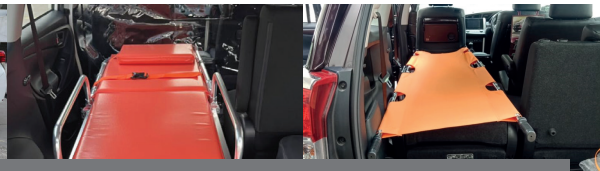
## INNOVA (CUSTOMIZED)\*



Police Patrol Car



Ambulance Solutions

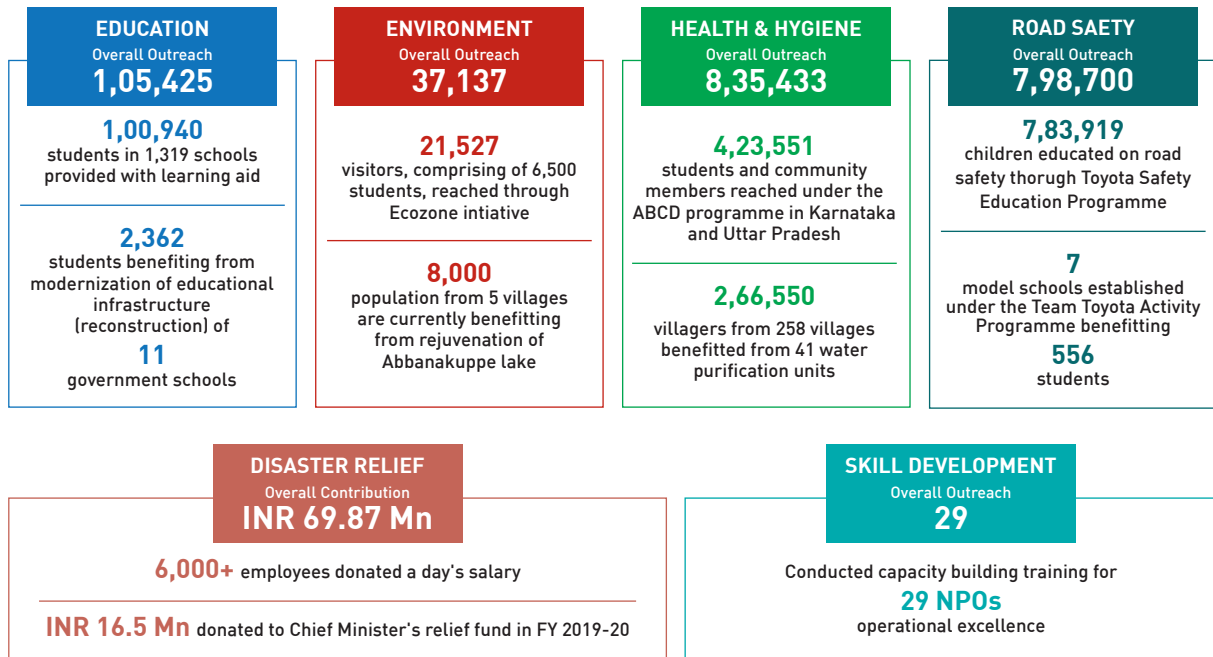


\*The equipments shown here are sourced by third party vendors and are just for reference purposes only. Toyota does not take the responsibility of warranty or supply of these components.

# COMMITTED TO THE SOCIETY

Our vision for corporate social responsibility is to be a socially committed organization engaged at building vibrant communities in harmony with nature aiming to become the most admired company in India, and meet customer expectations and be rewarded with a smile.

## KEY HIGHLIGHTS\*



Modernisation of the Government Schools Infrastructure & Learning Improvements



Construction of School Sanitation Units in Government Schools



Toyota Hackathon on Road Safety

\*Source: TKM Annual Report 2019-20

# SPECIFICATION OF GEM SPECIFIC INNOVA MODEL

GRADE	G		V
	G (PLUS)	GX (CUSTOM)	X
	MANUAL		MANUAL
ENGINE TYPE	DIESEL	PETROL	PETROL
SEATING CAPACITY	7 / 8 SEATER	7 / 8 SEATER	7 SEATER
ENGINE, TRANSMISSION & CHASSIS			
DISPLACEMENT	2 393 cm <sup>3</sup> (cc)	2 694 cm <sup>3</sup> (cc)	2 694 cm <sup>3</sup> (cc)
DRIVE MODES	ECO & POWER MODE		
MAX. OUTPUT	110 kW (150 PS) @ 3 400 rpm	122 kW (166 PS) @ 5 200 rpm	122 kW (166 PS) @ 5 200 rpm
MAX. TORQUE	343 Nm @ 1 400 - 2 800 rpm	245 Nm @ 4 000 rpm	245 Nm @ 4 000 rpm
TRANSMISSION	5 SPEED MANUAL		5 SPEED MANUAL
TYRES	205 / 65 R16 WITH ALLOY WHEELS	205 / 65 R16 WITH STEEL WHEELS	205 / 65 R16 WITH ALLOY WHEELS***
EXTERIOR			
RADIATOR GRILLE	GREY & SILVER		NEW DESIGN PREMIUM BLACK & CHROME
HEADLAMP	MULTIREFLECTOR		AUTOMATIC LED PROJECTOR, HALOGEN WITH LED CLEARANCE LAMP
OUTSIDE REAR VIEW MIRROR	BODY COLOURED, ELECTRIC ADJUST WITH SIDE TURN INDICATORS		BODY COLOURED, ELECTRIC ADJUST & RETRACT WELCOME LIGHTS WITH SIDE TURN INDICATORS
INTERIOR			
INDIRECT BLUE AMBIENT ILLUMINATION	x		✓
STEERING WHEEL	URETHANE WITH SILVER ORNAMENT AND SWITCHES FOR MULTI INFORMATION DISPLAY		LEATHER WRAP WITH SILVER & WOOD FINISH ORNAMENT AND SWITCHES FOR AUDIO, TELEPHONE, VOICE RECOGNITION, MULTI INFORMATION DISPLAY
SPEEDOMETER	WITH MULTI INFORMATION DISPLAY		BLUE ILLUMINATION, 3D DESIGN WITH TFT MULTI INFORMATION DISPLAY & ILLUMINATION CONTROL
MULTI INFORMATION DISPLAY (MID)	DOT TYPE MID WITH DRIVE INFORMATION (FUEL CONSUMPTION, CRUISING RANGE, AVERAGE SPEED, ELAPSED TIME, ECO INDICATOR) OUTSIDE TEMPERATURE		TFT MID WITH DRIVE INFORMATION (FUEL CONSUMPTION, CRUISING RANGE, AVERAGE SPEED, ELAPSED TIME, ECO DRIVE INDICATOR & ECO SCORE, ECO WALLET), OUTSIDE TEMPERATURE, AUDIO DISPLAY, PHONE CALLER DISPLAY, WARNING MESSAGE
SEATS, COMFORT & CONVENIENCE			
AIR CONDITIONER	MANUAL CONTROL (FRONT & REAR)		AUTOMATIC CLIMATE CONTROL WITH COOL START AND REGISTER ORNAMENT
FRONT SEAT	SEPARATE SEATS WITH SLIDE & RECLINE, DRIVER SEAT HEIGHT ADJUST		
SEAT COVER MATERIAL	BLACK FABRIC		PREMIUM BLACK FABRIC
AUDIO	x		8.0 DISPLAY AUDIO, CAPACITIVE TOUCH SCREEN, FLICK & DRAG FUNCTION, BLUETOOTH
SMART PHONE CONNECTED AUDIO [ANDROID AUTO & APPLE CARPLAY]	x		✓
POWER OUTLET	12 V x 2 UNITS		
SMART ENTRY SYSTEM	x		✓
WIRELESS DOOR LOCK	WITH JACK-KNIFE KEY		WITH SMART ENTRY KEY & PUSH START / STOP BUTTON
CRUISE CONTROL	x		✓
SEAT BACK TABLE	x		✓
TILT & TELESCOPIC STEERING COLUMN	✓		✓
SAFETY & SECURITY			
SRS AIRBAG**	DRIVER, FRONT PASSENGER & DRIVER KNEE AIRBAGS** (3 UNITS)		
ABS WITH EBD & BA	✓		✓
VEHICLE STABILITY CONTROL	✓		✓
HILL START ASSIST CONTROL	✓		✓
FRONT & REAR CLEARANCE SONAR WITH MID INDICATION	REAR ONLY		✓

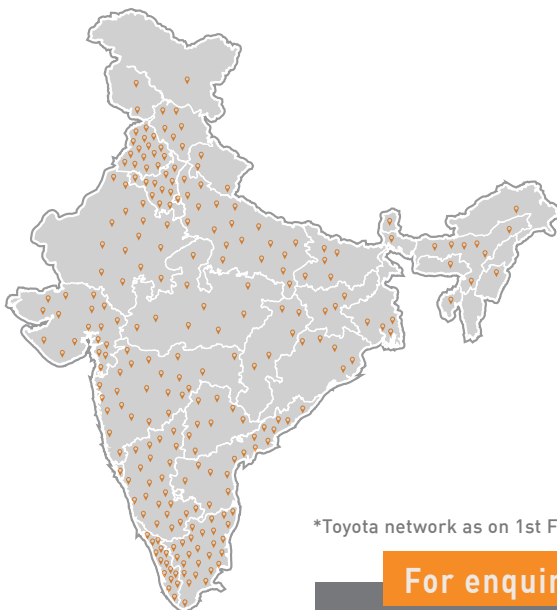
\*\*For more details on the functioning of Airbags please refer to the owner's manual. \*\*\*Spare wheel material is Steel & Spare Tyre size is 205/65 R16.



For more information, visit [www.toyotabharat.com](http://www.toyotabharat.com) You can Talk to Toyota at 1800-425-0001 (BSNL/MTNL Toll Free No.) or +91-80-66293001 (Direct No.)

Note: Vehicles pictured and specifications detailed in this brochure may vary between models and equipment. Addition of extra features may change figures in this chart. Toyota Kirloskar Motor Pvt. Ltd. reserves the right to alter the details of specifications and equipment without a notice. Actual colour of the vehicle body & upholstery might differ slightly from the images depicted in this brochure. Features are grade specific.

## DEALER NETWORK REACH



Presence in 278 cities

284  
Sales Touch  
Points

339  
Service Touch  
Points

278  
Cities

\*Toyota network as on 1st Feb 2021. \*\*Map and Locations are Indicative only. Not to be considered as actuals.

For enquiries, just give a missed call to 8367683676

Visit: <https://www.toyotabharat.com/corporate-sales/>