



TOYOTA

Toyota Kirloskar Motor

EMPOWERING COMMUNITIES AND ENRICHING ENVIRONMENT

CORPORATE SOCIAL RESPONSIBILITY

ANNUAL REPORT
2021-22

ROAD SAFETY

EDUCATION

HEALTH & HYGIENE

SKILL DEVELOPMENT

ENVIRONMENT



Gap analysis study report handed over to Bengaluru City Traffic Police



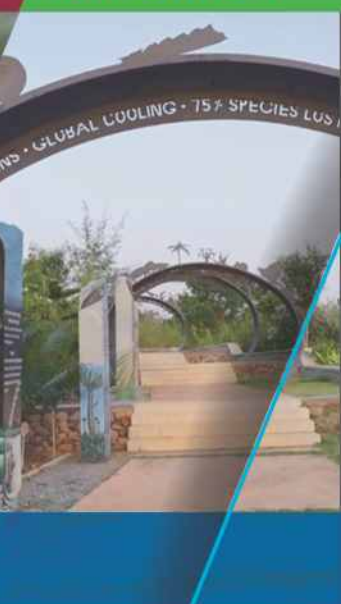
Toyota Anganwadi Development Program (TADP)



Representative image of Community Health Center (under construction)

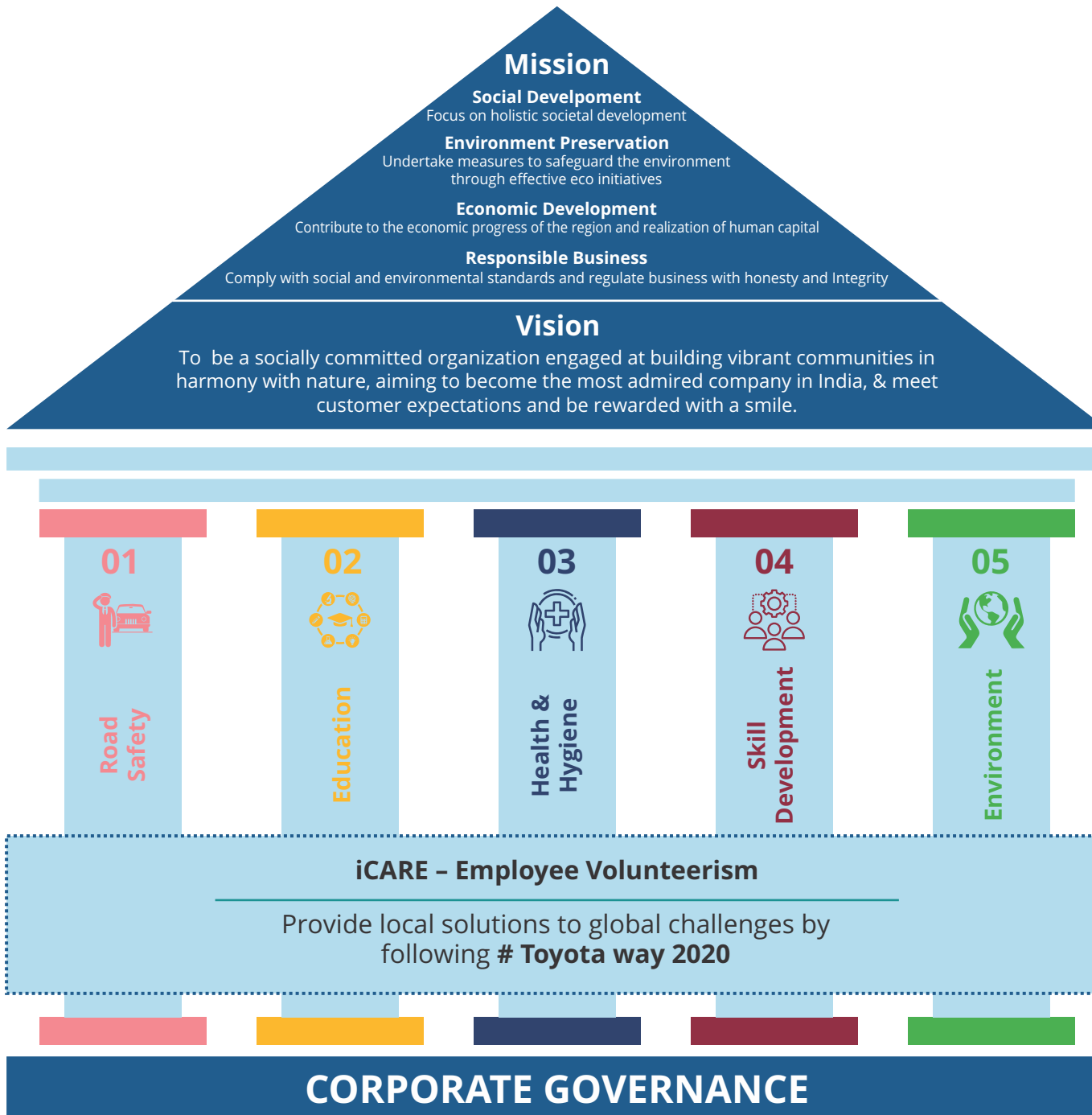


Toyota Education and Skill Promotion Programme (TESP)



Evolution timeline walk at Ecozone

Mission & Vision



TOYOTA WAY 2020

Combining software, hardware and partnerships to create unique value that comes from the Toyota Way



Software

Applying imagination to improve society through a people-first design philosophy. Practicing Genchi Genbutsu to understand operations at their essence.



Hardware

Creating a physical platform to enable the mobility of people and things. A flexible system that changes with the software.



Partnerships

Expanding our abilities by uniting the strength of partners, communities, customers and employees to produce mobility and happiness for all.

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Capacity building workshop for anganwadi teachers conducted at Ramanagara district, Karnataka

1. Message from Management

Vikram Kirloskar

Vice-Chairman



Climate change is the major challenge today for humanity and society. As a responsible corporate citizen we are committed in our mission to combating these issues through our sustainable actions with environment as our priority intervention.

Our CSR strategy and framework are designed to accomplish SDG's and net zero target. Behaviour change model is embedded in our community intervention program for the sustainable development of the society. We strive to empower the community through continuous collaboration and partnerships for meaningful impact and enriching the lives of the underprivileged by making a difference.

We emboldened our larger purpose to build a strong nation with clear focus on People, Planet and Prosperity through our systematic and sustainable interventions for an inclusive society.

Masakazu Yoshimura

Managing Director



Our CSR initiatives are multi-dimensional, focusing on various verticals such as education, skill building, environment, Health , Hygiene, Road safety & Disaster management, with an aim to achieve holistic development in our community. We realize that to set a community on a path of success, meaningful interventions at multiple levels are needed. Our efforts include access to quality education for the youth skill enhancement and create talent pool. On the environment front, we have adopted an inclusive approach where local authorities, communities and other relevant stakeholders play a crucial role in sustainable development. Thus, we have developed a holistic CSR strategy towards building sustainable communities. All our interventions are aligned towards becoming carbon neutral and thereby lead with example.

Message from Management (contd....)

Sudeep S Dalvi

Director, Senior Vice-President and Chief Communication Officer



Employees are always great influencers of positive change. Therefore, we engage our employees, their families & friends to be part of the community development, encouraging them to become the changemakers in society. While delivering CSR interventions, we ensure to build synergies with Government departments and related institutions & local authorities, emphasizing community engagement, ownership along with sustenance of the social intervention implemented by TKM. We thereby strongly believe in building a positive impact on the society through such step-by-step approach in our contribution to nation-building.

Vikram Gulati

Executive Vice-President



With an endeavor to create a sustainable society, our efforts are targeted towards stronger engagement with the communities where we operate, addressing their requirements in line with SDG's and national priorities. Guided by Kaizen, TKM has strategically aligned the CSR efforts to contribute towards the mammoth efforts being made by the government and other stakeholders. We follow two-fold approach through our social intervention - 'child to community' and building social assets to contribute towards establishing 'self-reliant communities'. Through these ongoing efforts we have brought about a significant positive impact to all stakeholders for a bright future ahead.

Message from Management (contd....)



R Venkatakrishnan

Vice-President – EA, CSR & PR

Our CSR efforts are aimed to promote sustainable development by building resilient communities

At TKM, we believe in mutual growth of our business and the society that we operate in. We are always responsible of the resources we use and take into consideration our future generations. Hence, at TKM, CSR activities are an integral part of our operations.

We follow a dual approach of “**Empowering Communities**” and “**Enriching Environment**” in all our CSR programs. Our environmental initiatives not only focuses on conserving the natural ecosystem but also creating awareness in the community about the use of scarce resources. Thereby, our social interventions contribute to the betterment of existing and preserving the natural resources.

While our CSR project beneficiaries are local communities, our initiatives are well aligned to the country’s national development goals. For example, national campaign of Skill India and Honorable Prime Minister of India’s commitment to achieving net zero emissions by 2070 are some of the initiatives that are under the purview of our CSR activities. Our training programs greatly contributes to Skill India mission in creating valuable human capital and thereby enable a strong manufacturing hub with quality manpower.

Our Education interventions focus on formal education lifecycle of a child at all levels. We work with Anganwadis in Ramnagara district wherein we provide support on teacher upskilling, creation of learning materials and so forth to create centers of excellence.

Toyota Technical Training Institute is our flagship programme under skill development initiative where students from rural Karnataka are selected every year to participate in the three-year industry ready course. Through an MoU with Directorate General of Training (DGT), Ministry of Skill Development and Entrepreneurship, we impart skills relevant to the manufacturing industry under a two-year programme known as **Toyota Koushalya**. Further, we have partnered with the government ITI institutions across Karnataka with an aim to support the government with upgraded facilities to create a talent pool of skilled Labour. So far, over 20 ITI institutes across Karnataka have been covered under this program providing opportunity for students to gain hands-on real-time experience.

Another important initiative is the construction of the **Community Health Center (CHC)** at Bidadi, Ramanagara district. The under construction CHC at Bidadi is equipped with **medical O₂ generating plant**

which will enhance O₂ supply to CHC and the entire district providing the access to the best-in-class health care facility, thereby making the center self-reliant.

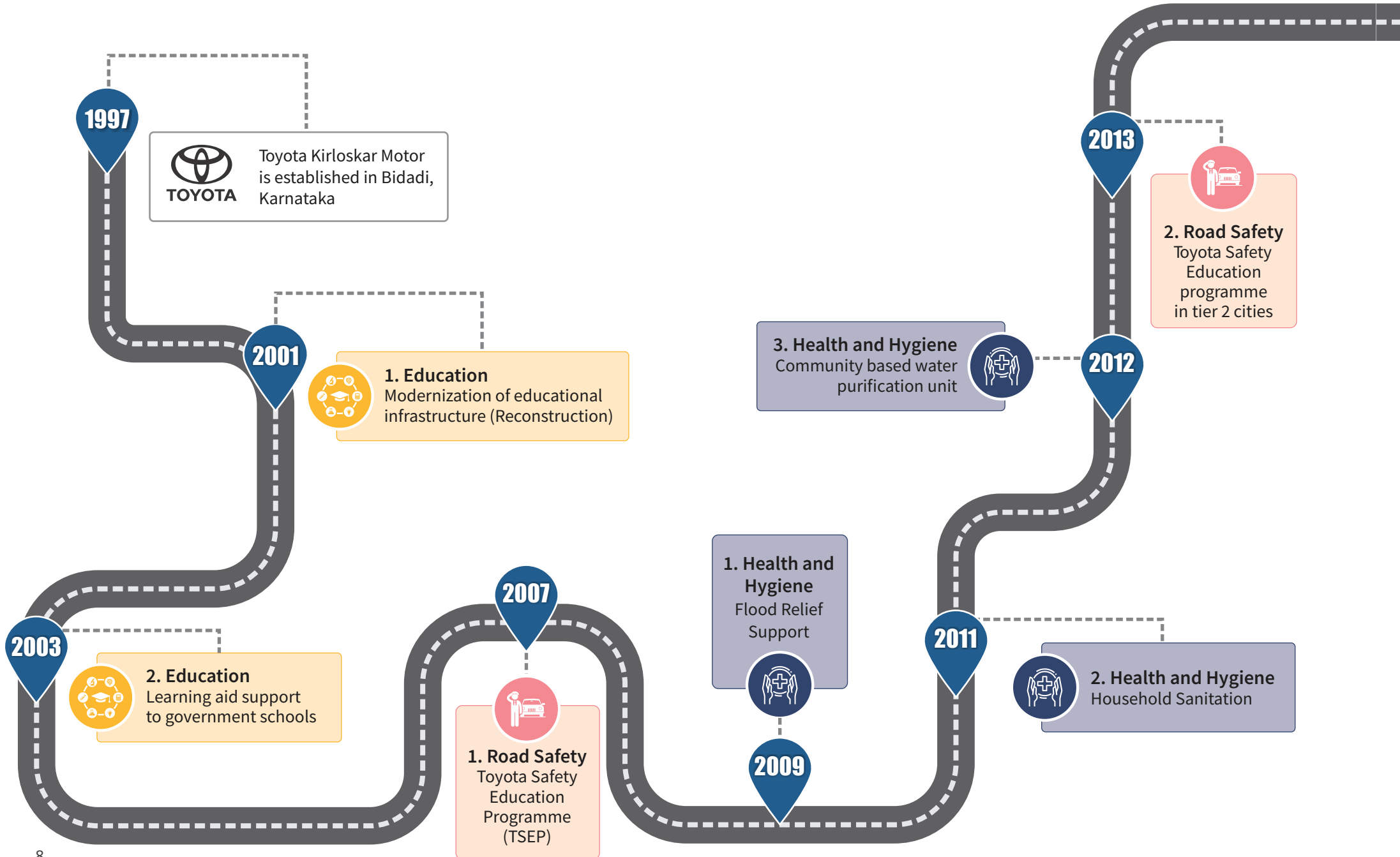
As a mobility company, creating awareness on road safety is our prerogative. To further emphasis, we collaborated with Bangalore Traffic Police to strengthen road safety institute named, **Traffic Training and Road Safety Institute (TT&RSI)**, which is currently imparting the traffic awareness to varied stakeholders.

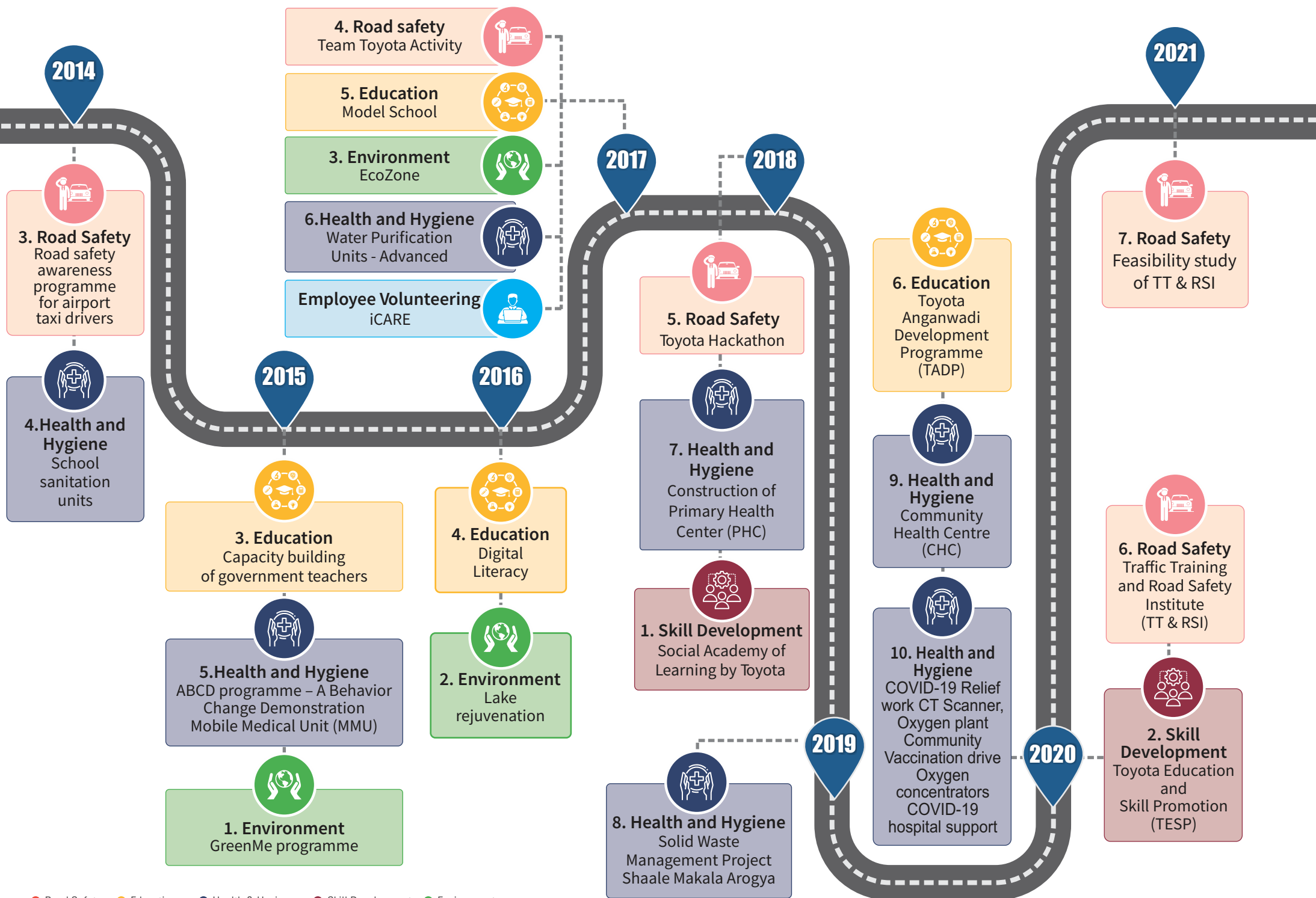
Under environment initiatives, we have undertaken **lake rejuvenation** programme of restoring the Abbankuppe lake. This initiative has led to rise in water table and improvement in agriculture in the nearby areas. Within our plant premises, we have created a biodiversity-rich learning center namely **Ecozone**, a green paradise thriving with flora and fauna. With this, we provide experiential learning to school children imparting practical knowledge on ecological aspects and climate change impacts.

In conclusion, our CSR activities are designed to ensure positive impact to cover larger society and align with our national goals.

“Life’s most persistent and urgent question is, what are you doing for others?” – Martin Luther King Jr

2. Summary of our journey





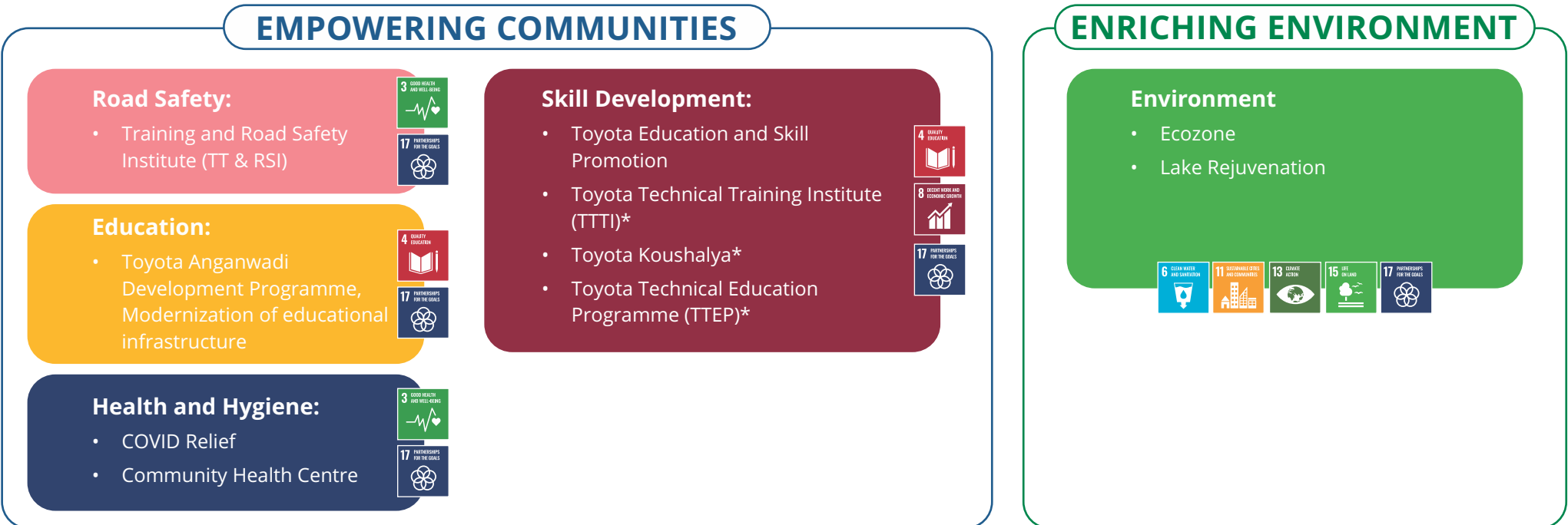
3. Overview of CSR initiatives in FY2021-22

A. Thinking way



HOLISTICS DEVELOPMENT OF THE COMMUNITY

B. Prioritized CSR activities for 2021-2022



Empowering Communities and Enriching environment boxes represent UN SDGs linked to TKM CSR activities.

* TKM runs this initiative in goodwill to upskill youth to become job-ready. This programme is conducted beyond the CSR mandate of TKM.

C. Summary of CSR programs in FY2021-2022

EMPOWERING COMMUNITIES

C.1 Road Safety

a. Traffic Training & Road Safety Institute (TT & RSI)-
a. Feasibility study of TT & RSI (Collaborative approach)



Baseline study visit



Baseline survey report to Bengaluru city traffic police

C.2 Education

a. Toyota Anganwadi Development Programme (TADP)
755 students of 30 centers across Ramangara district benefitting from improved early childhood intervention



Capacity building workshop for Anganwadi teachers

b. Construction of government schools with modern facilities
3,733 students benefitting from 12 government schools



School building at Yellapura

C.3 Health & Hygiene

a. Community Health Centre
1,20,000 members to be benefitted from building community health centre at Bidadi



Representative image of under construction CHC

a. COVID-Relief
One Number Oxygen Generating plant and one number CT scanner established during COVID times to benefit the community



Handing over of CT scanner to government hospital

C.4 Skill Development

a. Toyota Education and Skill Promotion (TESP)
4 GTTC & 20 ITI centers institutes in Karnataka under Skill India Mission, benefitting more than 1,600 students



Classroom training under TESP

b. Toyota Technical Training Institute (TTTI)*
703 students skilled since 2007
248 students currently under training



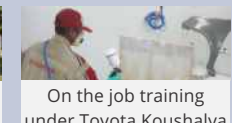
Student training under TTTI

c. Toyota Technical Education Programme (TTEP)*
10,000 students from rural Karnataka are trained as per industry requirements since 2006



Student training under TTEP

d. Toyota Koushalya*
247 students from rural Karnataka are pursuing training currently



On the job training under Toyota Koushalya

ENRICHING ENVIRONMENT

C.5 Environment

a. Lake Rejuvenation
8000 Members benefited from 6 villages

b. Ecozone
19,991 students, out of which 7,316 were reached in 2022



Experiential learning at Ecozone



Rejuvenation project of Abbankuppe lake



School student visit at Ecozone

C.1. ROAD SAFETY

a. Traffic Training and Road Safety Institute (TT & RSI)

(collaborative approach with Bengaluru Traffic Police)



Baseline study visit

Key findings of gap analysis study

Infrastructure

- Commission a truck simulator, car simulator and two-wheeler simulator
- Fully functional Traffic Management Lab and Forensic Lab has potential to become USP for TT&RSI
- Library, traffic management labs is yet to be developed by the institutes

Training

- Training modules need to be made available in Hindi and English for broader participation outreach
- For training, TT&RSI may look up to a pioneer institute in diversifying trainings
- Training is the USP of TT&RSI. It needs to forge broader multi-stakeholder sectoral alliances

Partnership

- Except TT&RSI all the institutes roll-out traffic and road safety interventions directly
- All Indian institutes need to forge a multistakeholder sector partnership
- Partnerships with global institutes such as UNITAR & Global Road Safety Partnership

WHAT

TKM has collaborated with Bengaluru Traffic Police (BTP) to conduct need assessment of TT & RSI.

WHY

TKM along with BTP conducted gap analysis study to ensure effective utilization of the existing facilities to impact training for various stakeholders aiming to reduce road accident.

WHEN

- In FY2020-21, Phase 1 - infrastructure correction at TT&RSI was implemented
- In FY2021-22, Phase 2 - Gap analysis study was conducted. The report has been handed over to BTP for effective implementation1.

WHERE

Bengaluru

WHO

BTP and related stakeholders are the beneficiaries of the project.

HOW

- Baseline survey of various institutes was conducted across India to benchmark the best
- Proposed SWOT analysis and a sustainability model keeping in mind the vision of making the institute #1 south India.
- The findings of the gap analysis study was acknowledged by the BTP.

C.2. EDUCATION

a. Toyota Anganwadi Development Programme - (TADP)

WHAT

Upgradation of anganwadi centers and conduct capacity building sessions for teachers.

WHY

Anganwadi centers need to be equipped with facilities that foster growth and learning of every child at an early age. However, reality of anganwadi centers is often different.

WHEN

In FY2020-21, TKM conducted a baseline to understand the needs of anganwadi centers and from there developed a programme to make the model Anganwadi centers to support and upgrade pre-school education for marginalized children on or above par with other schools. In FY2021-22, focused efforts are undertaken to upgrade the Anganwadis and later benchmark across district/state.

WHERE

30 anganwadi centers across Ramanagara district.

WHO

Anganwadi teachers, students in 30 centers of Ramanagara district.

HOW

- Training Manual – development of manual inline to National Education Policy (NEP).
- Training- Training conducted to teachers on english, teaching skills and exposure visit to become the trainees across the district and state.
- Material development- teachers trained to develop materials from low-cost & available resources.



Parents Teacher meeting at anganwadi center

IMPACT NUMBERS



30
centres



30
Teachers



755
students

EDUCATION (contd...)

b. Modernization of educational infrastructure

WHAT

Upgradation of school infrastructure and ensure students have access to state-of-the-art learning environment.

WHY

Availability of proper learning environment in government schools has been the major gap. On realizing this gap in school infrastructure, TKM took the initiative to build a school facility equipped with modern amenities for the students.

WHEN

- Started in 2001, TKM has been actively building infrastructures to enable the learning.
- In FY 2021-2022, a school in Yellapura was provided with additional classrooms.

WHERE

Yellapura (Uttara Kannada) district in Karnataka.

WHO

724 students.

HOW

TKM built classrooms at Yellapura schools to accommodate intake of additional children. The classrooms were equipped with benches, boards, storage facilities to create a conducive learning environment for the students.



School building at Yellapura

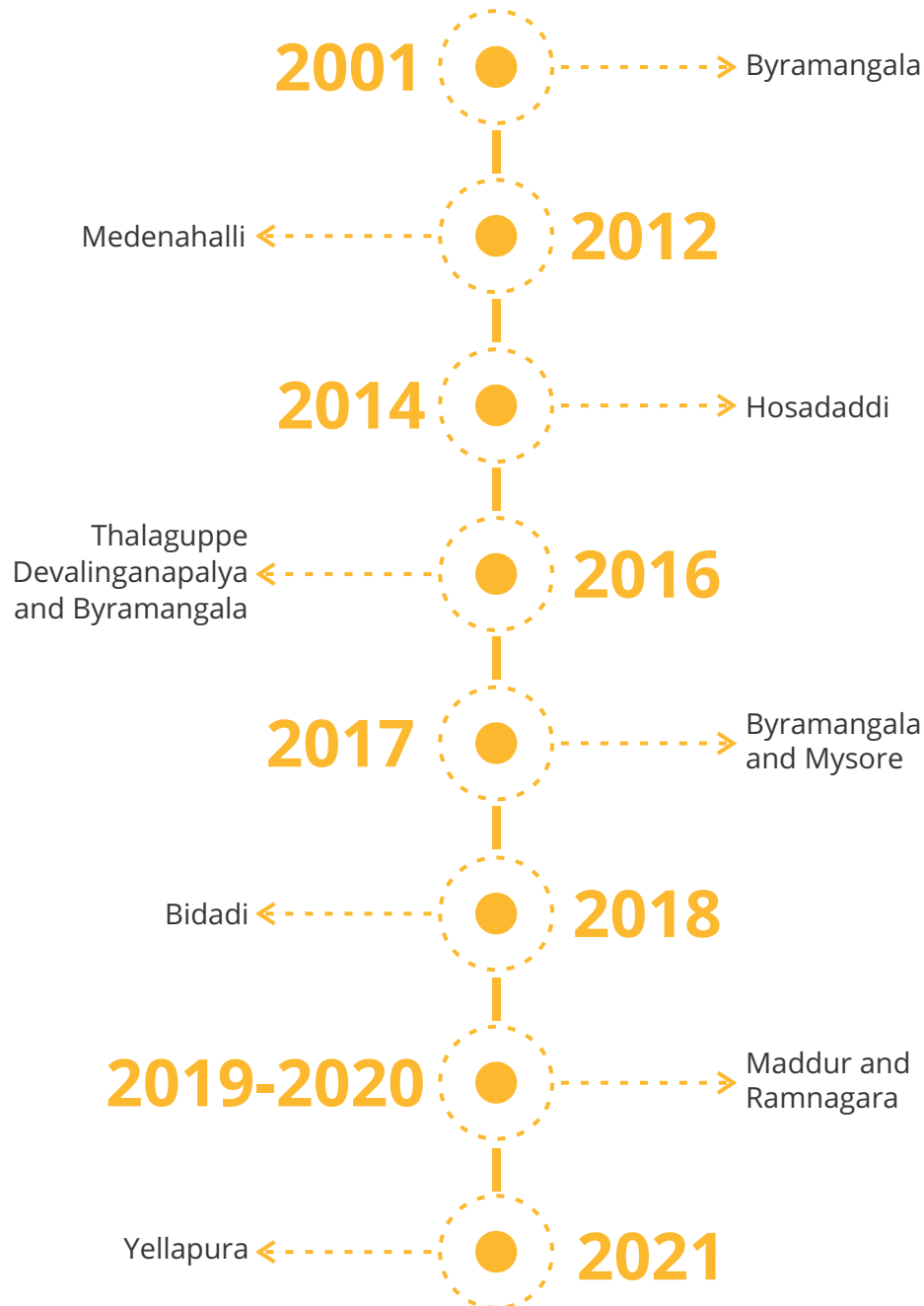
IMPACT NUMBERS



3,733

students benefitting from 12 government schools

Year-wise school infrastructure support



C.3. HEALTH AND HYGIENE

a. Community Health Centre

WHAT

TKM is building a Community Health Center (CHC) at Bidadi, Ramanagara district, under a public private collaboration with Government of Karnataka.

WHY

CHC medical facilities run by government to provide affordable and comprehensive primary and preventive healthcare. TKM decided to fortify the healthcare facilities in Bidadi to ensure, local communities have access to quality healthcare services.

WHEN

The project began in FY2020-21. The construction is currently underway, and project is expected to complete in FY2022-23.

WHERE

Bidadi, Ramanagara district, Karnataka

WHO

The new CHC facility, when ready, will benefit more than 1,20,000 people from the local communities.

HOW

In addition to construction of a new building, TKM invested in setting up units for specialized medical procedures, furniture, fixtures and electrical systems. While TKM will develop and construct the new facility, it will be maintained by the Health Department, Government of Karnataka and it becomes the first in the district to become self-reliant in terms of having its own Medical Oxygen Generation plant which has the capacity to generate approximately 70 cylinders per day.



Representative image of community healthcare center at Bidadi

IMPACT NUMBERS



1,20,000

Members to be benefitted from community health centers



30

Number of beds

HEALTH AND HYGIENE (contd...)

b. COVID-19 Relief work

WHAT

Since the beginning of the pandemic TKM has consistently worked with government bodies, healthcare institutions and communities to fight COVID-19 pandemic.

WHY

Similar to the rest of the world, the COVID-19 virus created havoc in Karnataka, putting the healthcare delivery system under severe strain.

WHEN

Since the onset of the pandemic (2020-21), TKM has been contributing to the pandemic relief work.

WHERE

In FY2021-22, COVID Relief efforts were focused in Ramangara Dsitrict in Karnataka.

WHO

Health department and communities, Karnataka.

HOW

During pandemic TKM supported healthcare institutions by providing healthcare equipment and supplies for effective delivery for pandemic medical relief. In addition to providing infrastructure support to hospitals, coordination efforts with the community, vaccination campus and many more initiatives were undertaken, CT Scanners, oxygen concentrators and one Oxygen generating plant was supported.



Handing over of CT scanner to health department

IMPACT NUMBERS



140

Oxygen concentrators



01

CT scanner and accessories



01

Oxygen Generation Plant

C.4. SKILL DEVELOPMENT

a. Toyota Education and Skill Promotion (TESP)

WHAT

Under the Toyota Education and Skill Promotion (TESP), TKM provides industry specific short-term tailor-made courses.

WHY

Government of India, plans to train over 40 crore citizens under the Skill India programme to unlock the human capital potential of the nation. TKM has collaborated with Skill India Mission to fortify GTTC & ITI institutes in Karnataka.

WHEN

The programme started in FY2020-21, 4 GTTC centres were strengthened.

WHERE

In FY2021-22, through this initiative, 20 ITI institutes from Bagalkot, Bellary, Bhadravathi, Chikkaballapura, Chikmagalur, Chitradurga, Dakshina Kannada, (Mangalore), Davanagere, Hassan, Haveri, Kalburgi, Kodagu, Kolar, Koppal, Uttar Kannada (Yellapur), Vijayapura, Hubli, Gokak, Maddur, Udipi have been identified for interventions.

WHO

Students from ITI and GTTC institutes of Karnataka.

HOW

TKM has fortified these institutes with modern equipment, creating conducive environment for students to become job-ready. Under this programme TKM, provides employable skills training to the youth.



Classroom training under Toyota Education and Skill Promotion (TESP)

IMPACT NUMBERS



20

Industrial training institute (ITI)



04

Government Tool & Training Centre [GTTC]

SKILL DEVELOPMENT (contd...)

b. Toyota Technical Training Institute (TTTI)*



On the job training under Toyota Technical Training Institute (TTTI)

WHAT

The purpose of the programme is training workforce with necessary vocational skills to meet industry demands. The courses are designed to upskill students as per industry standards.

WHY

To enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood and provide skilled workforce for the industry.

WHEN

The programme was started in August 2007 and continues till date focusing on developing skilled technicians in India who meet market expectations.

WHERE

Bidadi, Ramanagar (District) Karnataka, India.

WHO

Students are selected exclusively from rural Karnataka and belong to economically under-privileged background. For TTTI, every year 64 students are selected including females, from the age group of 15-17 years.

HOW

Toyota Technical Training Institute's course offers trainings on automobile welding, automobile assembly and painting, mechatronics and fitter. Apart from fitter, all the other courses are residential in nature. The course is conducted over a three-year period out of which one year is spent as an industry apprentice. TTTI students get opportunity to participate in World Skill Competition in Prototype Modelling, Mechatronics, Automobile Painting, Automobile Technology and have won many medals for India. The programme focuses on 100% placement.

IMPACT NUMBERS



703

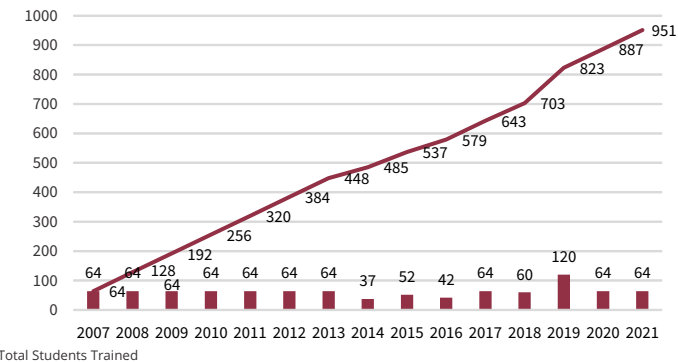
Students skilled since 2007



248

Students currently under training

TOTAL STUDENTS TRAINED



* TKM runs this initiative in goodwill to upskill youth to become job-ready. This programme is conducted beyond the CSR mandate of TKM.

SKILL DEVELOPMENT (contd...)

c. Toyota Koushalya*

WHAT

Toyota Koushalya provides an opportunity for the economically disadvantaged youth to acquire skills relevant to the manufacturing industry and to improve their employment potential through a 'Learn and Earn' approach comprising of a mix of theoretical and On-the-Job Training (OJT).

WHY

To meet industry demand for skilled manpower TKM launched Toyota Koushalya under the Flexi-MoU scheme launched by Government of India. TKM signed a Memorandum of Understanding (MoU) with the Directorate General of Training (DGT), Ministry of Skill Development and Entrepreneurship. Flexi-MoU Scheme is a government of India scheme launched to focus on apprenticeship in India. The scheme allows industries to train candidates as per their skill set requirements and provides trainees industry exposure.

WHEN

January 2021.

WHERE

Bidadi, Ramanagara (District) Karnataka.

WHO

Students from rural Karnataka are chosen for the programme.

HOW

It is a two-year programme with an annual intake of 500 students, from the age group of 17-22 years. All the students undergo a stringent screening process to participate in the programme. These youth are trained by supervisors who are Master Trainers in the world-renowned Toyota Production System (TPS). Upon completion of the training, trainees need to take up an exam jointly conducted by DGT and TKM as per DGT guidelines and Craftsman Training Scheme (CTS) to get certified.



Theoretical training session in a classroom

IMPACT NUMBERS



247

Students from rural Karnataka under training

* TKM runs this initiative in goodwill to upskill youth to become job-ready. This programme is conducted beyond the CSR mandate of TKM.

SKILL DEVELOPMENT (contd...)

d. Toyota Technical Education Programme (TTEP)*



WHAT

The Toyota Technical Education Program [T-TEP] is aligned with Government of India “Skill India” mission focusing on “Student Skill Enhancement” & Making Students “Employable for better livelihood”.

WHY

An industry report by Automotive Skills Development Council – ‘Human Resource and Skills Requirements in the Automotive Sector (2026)’ – estimates that by 2026, 45.08 million people will be employed in the Indian automotive sector. TKM had the foresight to create pipeline of skilled workforce needed for the industry through this programme.

WHEN

The programme was launched in 2006.

WHERE

49 TTEP institutes in 17 states

WHO

ITI & Polytechnic students across India.

HOW

Every year 1,200 students undergo training on the latest automotive technology and service techniques. The curriculum of this programme includes on-the-job training at Toyota dealerships.

Training Institute

IMPACT NUMBERS

10,000

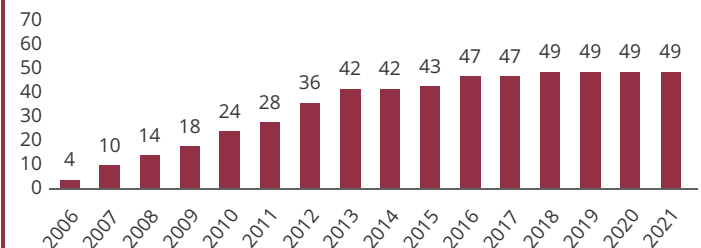


students trained since 2006
on a pan India basis

>7000

Employed In
Industry

Number of TTEP institutes



* TKM runs this initiative in goodwill to upskill youth to become job-ready. This programme is conducted beyond the CSR mandate of TKM.

C.5. ENVIRONMENT

a. Lake Rejuvenation

WHAT

Rejuvenation and restoration of the local water bodies.

WHY

The lakes around Bengaluru are under threat largely due to neglect and misuse. This leads to loss of potable water resource for humans and loss of ecology for other beings dependent on water. Local community will be able to benefit from the clean water body in the vicinity.

WHEN

- The project began in 2016 when TKM adopted the Abbankuppe lake.
- In FY2021-22, the project is completed and successfully handed over to the Town Municipal Council.

WHERE

Abbankuppe lake, spread across 3.4 acres in Ramanagara district.

WHO

Population of 8,000 from 6 nearby villages is being benefitted with this project.

HOW

Multiple measures such as desilting, bund preparation, wastewater diversion, creation of amenities and pathways for communities has been undertaken. Efforts were undertaken to secure the lake-bed through series of consultations with local leaders and community members. The area surrounding the water body has been uplifted and local community has been sensitized to develop a sense of ownership and importance of conservation of the lake.



Project handing over to the town municipal council



Lake Rejuvenation

IMPACT NUMBERS



8000

Members benefitted from 6 villages

ENVIRONMENT (contd...)

b. Ecozone



WHAT

To create environmental awareness among the future generations, TKM established an ecological center - Ecozone. It is a biodiversity-rich learning center developed in Toyota Premises.

WHY

Presence of sewage water in lakes and concrete embankments have led to the decline of birds seen around Bengaluru city. Decline of birds is one of the indicators of the depleting ecology on account of increase in human activities.

WHEN

In 2017-18, TKM undertook the development of Ecozone. From 2019-20 onwards, the ecozone is open for experiential learning visits.

WHERE

Ecozone is situated in Bidadi spread across 25 acres.

WHO

School students

HOW

Ecozone includes 17 theme parks under the initiative 'Harmony with Nature'. It is home to 650 floral species, 230 species of fauna (32 new species documented during FY2021-22), It also has 38 species of rare and endangered plants, which is testament to its thriving ecosystem. A solar plant of 0.5 MW and a rainwater harvesting pond of 26,000 m³ capacity is built to cater to the utilities for the Ecozone.

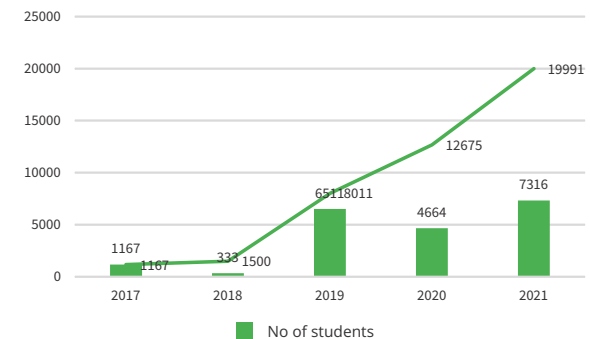
School students visit at Ecozone

IMPACT NUMBERS

19,991

students, out of which 7,316 were reached in 2022

Students reach

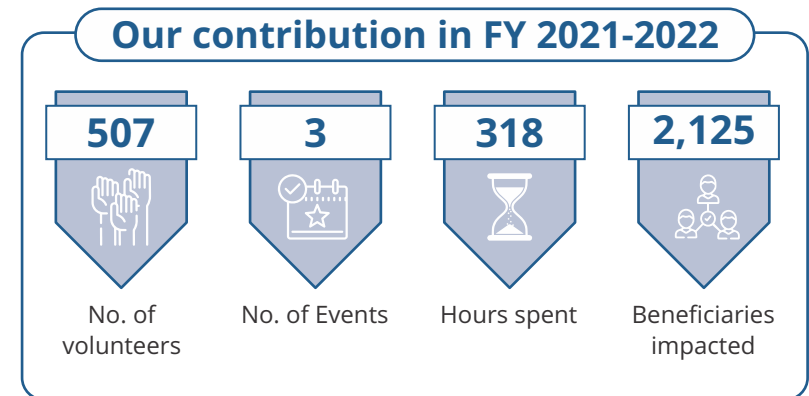
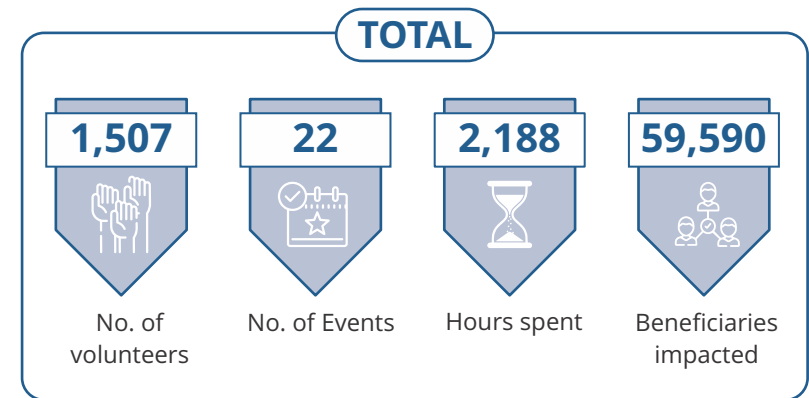
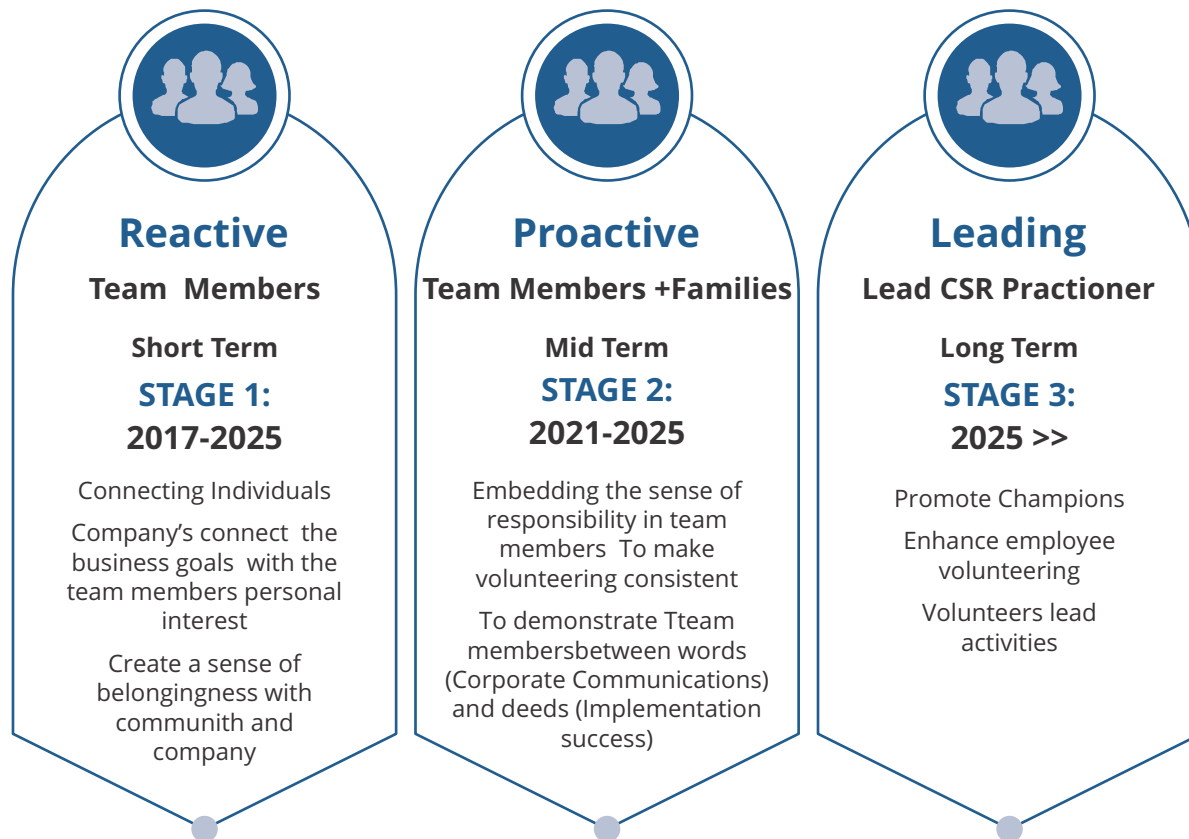


4. iCARE (activities spread across all the pillars)

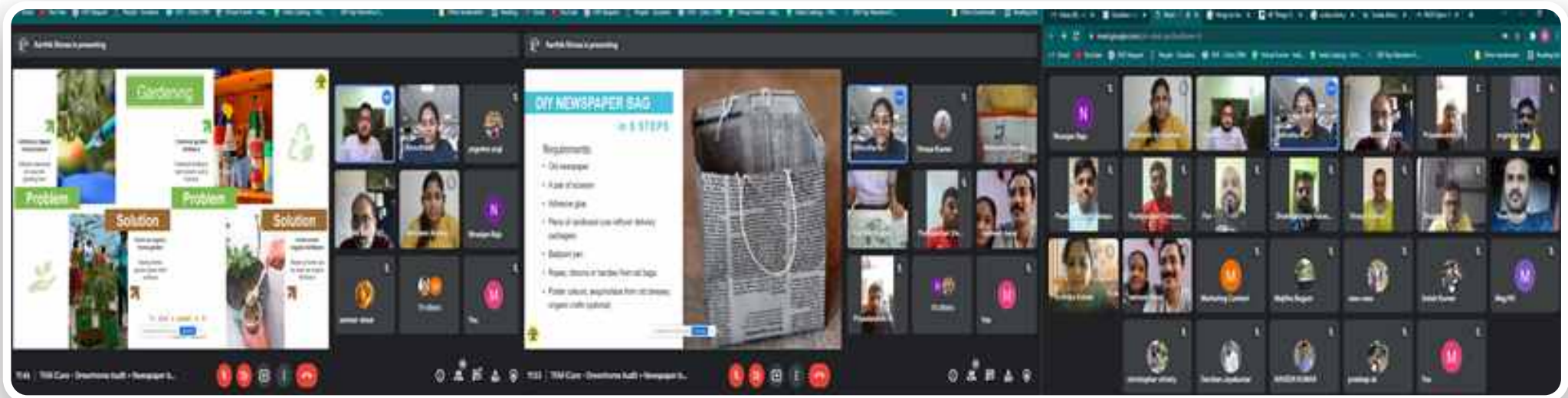
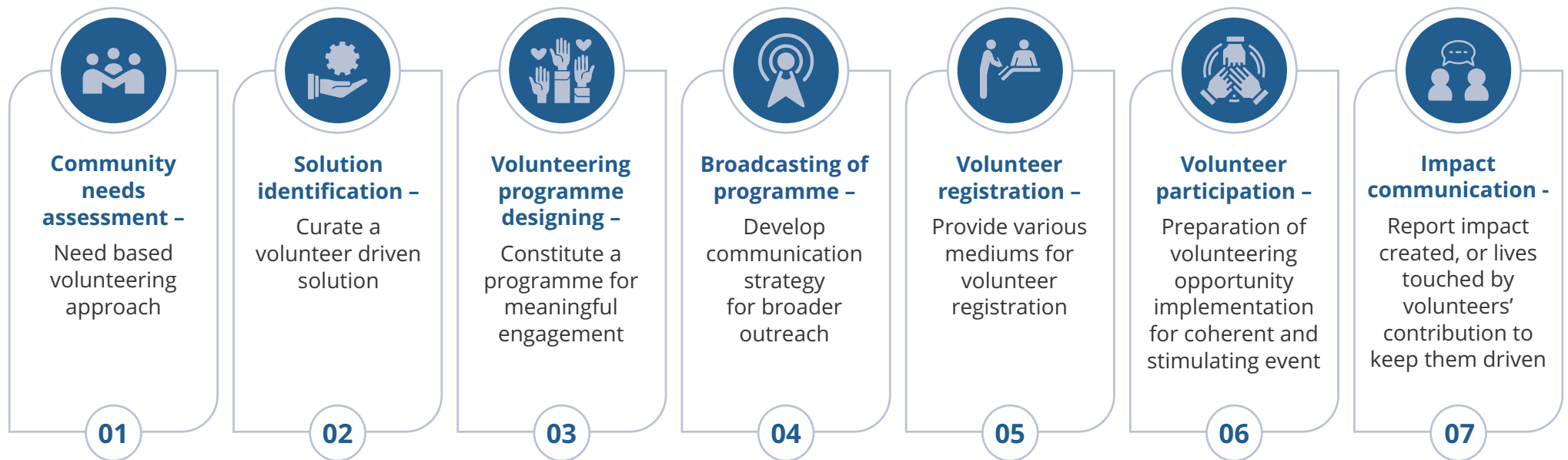
iCARE (I, Community Action to Reach Everyone), TKM’s employee volunteering programme started in 2017 with an aim of encouraging employees to contribute towards welfare of the society.

TKM employees are a talent powerhouse who have the empathetic mindset to harness their talents for betterment of the society. To facilitate participation of our employees in welfare interventions, TKM created iCARE platform. We are working towards a future where iCARE is an integral part of all our CSR endeavors. iCARE follows a three staged philosophy for creating impact.

iCARE Philosophy



iCARE (activities spread across all the pillars) (contd...)



iCARE activities conducted online

iCARE (activities spread across all the pillars) (contd...)

An e-library of audiobooks for visually impaired students

More than one billion people in the world suffer from blindness of varying degrees. However, at TKM we believe everyone deserves equal opportunity for learning and development. Thus, volunteers at TKM came together to record 52+ vernacular audio books.



Self-audit of homes to ensure Green Home

At TKM we believe, change begins at home. On an average India generates 5.6 million tonnes plastic every year and 15,000 tonnes every day. Volunteers at TKM came together for a green home audit initiative under which they learnt about reducing consumption of plastics and other eco-friendly practices. Volunteers learnt to create bags from newspapers as an alternative to using plastic bags for everyday use. All participants filled survey forms regarding consumption of water, electricity and other utilities in order to identify how eco-friendly are their homes.



Virtual tour of TKM's bio-diversity park known as Ecozone

Every year 300 million tonnes of plastic is produced in the world which is equivalent to the weight of the entire human population. Mindful consumption of resources is the need of the hour. To generate awareness about and to spark curiosity among young minds on this topic, volunteers conducted a virtual tour. Young mind from 100 shelter homes participated in the tour. The tour focused on building an understanding of the fragile ecosystem, importance of preserving nature and improving knowledge on biodiversity. As an engagement activity 230 bottles were recycled into planters.



R Vinaya Kumar

Vice-President –
Manufacturing

TKM has been continuously striving to bring in innovation and sustainability in all the interventions. The iCARE initiative echoes Toyota's vision and values, where we work relentlessly to empower our employees to be the change creators in the society and help them grow as a responsible citizen. We have witnessed changes in our employees including their family members. Definitely, contributing to the societal development will bring a tremendous transformation in one's life.





Learning activity with students at Anganwadi Centre

5. Summary of Social Outreach

Through our sustainable community development interventions TKM CSR has touched 19,58,010 lives, and still counting...

1. Road Safety



Overall outreach
7,98,600

7,83,919
students benefitted from TSEP

7 Model Safety School
reached out to
5,050

2,600
students participated in
Toyota Hackathon

7,031
beneficiaries reached under
safety training provided to airport
Taxi Drivers

2. Education



Overall outreach
1,17,847

1,11,233
students in
1,456
schools provided with learning aid

3,733
students benefiting from
modernization of **12**
government schools

Engaged with
30
Anganwadi centers to develop
as model centers benefitting
755
students

3. Health and Hygiene



Overall outreach
9,93,505

2,80,250
villager from **262** benefitted
from **43** water purification units

1,20,000
villagers benefitted through
health infrastructure support

19,550
students from **159** schools
reached through health programme

4,37,069
students & community reached
through ABCD programme

9,822
individuals reached
through MMU

Only major initiatives are showcased above.

Summary of Social Outreach (contd...)

4. Skill Development



Overall outreach
12,579

Conducted capacity building of
29 NPOs

Strengthening of 4 GTTC
institutes & 20 ITI's
1600+
students benefitted

950*
703 youth reached out through
TTTI & 247 students in
Toyota Koushalya

10,000
students trained
under TTEP

5. Environment



Overall outreach
35,479

3,740
students benefitted from Green Me

19,991
students were reached
through Ecozone

8,000
villagers from 6 villages benefitted
from Lake rejuvenation

1,600
community members from
10 villages benefitted from solid
waste management initiative



School visit at Ecozone

Only major initiatives are showcased above.



Watch the video on Toyota India's commitment towards societal development



Experiential visit to Ecozone





Produce Mass Happiness for All

Toyota Kirloskar Motor Private Limited

Plot No-1, Bidadi Industrial Area,
Ramanagara

Tel: 080-6629-2929

Email: tkm.csr@toyota-kirloskar.co.in

www.toyotabharat.com

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